

# The 33 Rule Event Consulting





# HELLO! I'm...

Chad Andrews, the Founder of The 33 Rule and TotalCyclist/DivaCycling Camps and Voice of Choice Talent



Let us  
**HELP YOU!**



# Our consulting!

- Social Media assistance
- Media Training
- Television and Radio Skills
- What are the value adds? Live stream? VIP?
- Collaboration with other similar events
- Stage set up
- Event Planning
- Website
- Podium logistics
- Speaker Training
- Emceeing and Commentating



Chad Andrews emceeing Maryland Cycling Classic with NFL Pro Bowler Ray Lewis. 📷 Marco Quezada



# Planning

## How to “Plan” for your event

- Appearance
- Site/ Location Review
- VIP Locations
- Live Stream
- Course Set up
- Event Timing?
- More!



# TV | Stream Consult

- Wardrobe.
- Practicing Sound bites.
- Cadence.
- Body language. Keep it simple.
- Is there an audience or no? Strategies.
- How to practice and prep.
- What to do BEFORE you go live. De-stress.



# Event Emcee



## How we can elevate your event

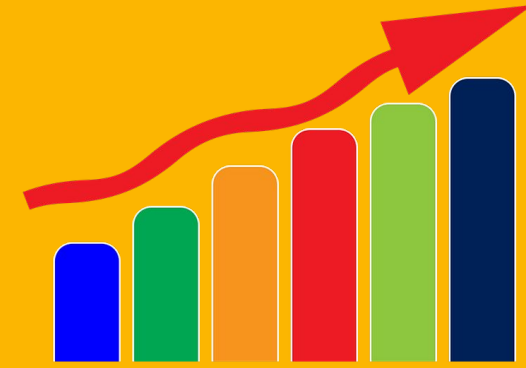
1. Is being nervous ok?
2. Vulnerable, funny, engaging?
3. Cue Cards or not?
4. Uhm, uh, etc.
5. Are visual aids a good idea?
6. Audience engagement?
7. Find the ONE in the crowd.

# Crowds





# Social Media



- Metrics
- Content Production
- Scheduling
- Software to Use
- Templates
- Know Your Client Base
- Be YOURSELF!







# THANK YOU!

Do you have any questions?

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